

GENERAL APPLICATIONS:

Applications must be done online via www.kamersvol.com. Once your application has been logged on our system, you will receive an automated response by mail. If our site is busy or web traffic is slow, you may need to retry later!

Submitting your application does not mean you have been selected - please read below on how the process works.

Note that you must apply online – emails will not be considered.

SELECTION PROCESS (overview):

Once the online applications period has closed, Round 1 of selections begins. Here, we review your application and photos.

NOTE: only once all applications been reviewed in Round 1, will we communicate with you.

If you are selected for Round 2, you will be asked to attend a viewing. If not, you will be informed you that you have not been selected. Please do not be discouraged if you're not selected – there are many variables behind each selection, it is not simply that the product might not be good enough. You can always consider our online shop as an alternative platform where you could still benefit from the KAMERS/Makers platform.

Please be sure to only apply for those shows to which you can fully commit!

APPLICATION CRITERIA:

Our most important requirements:

- **Originality** – ideally a product that is first to market, and fresh/innovative in design.
- **Local** – products **MUST BE** proudly South African in concept and creation. They may contain imported elements, but **MUST** be conceived and hand-finished locally. Products from our African neighbours will also be considered.
- **Relevance** – our visitor profiles differ for each show, which affects our product selections. We will always place your products where they will sell best.
- **Quality** – this is critical as the KAMERS/Makers brand is has been built on always delivering high quality.
- **Stand-out** – we are all about the unique and fresh so, whilst we will never seek to restrict product presence at other markets, we offer our visitors a unique experience and therefor prefer products/applicants that are not too exposed.
- **Community** – contributing your local, or the broader SA community will always counts in your favour.
- **Capacity** – you should be able to service the product demand at any given show

NB CONSIDERATIONS:

We do not except larger commercial brands that are already established.

We do not accept imports – or any product that contains +50% imported components.

You **MUST** be there to sell your own product or, at worst, have a representative who knows your brand passionately. Our shoppers want to “meet the MAKERS”.

Our cashless payment system (see below) requires that your stand is manned at all times.

You must create your own sales space – we only supply the space, with electrical power – we want *you* to build your brand presence!

Do not apply for any show to which you cannot 100% commit (consider travel, accommodation, courier costs before applying for our 'long distance' shows).

PRODUCT CATEGORIES

Please make your application in the most appropriate category as per below.

Category	Sub categories
Accessories	Bags – Fabric; Leather; Other; Costume Jewellery - beads, semi-precious stones; Scarves/Shawls/Wraps/Kikoys; Shoes/Socks
Face & Body	No sub categories. For Mens grooming, please submit under MEN'S and for children, please submit under Kids - Accessories
Clothing	Daywear Women; Swimwear; Underwear/Sleepwear; Ath-leisure; Maternity
Décor and Design	Art/Photography; General décor; Ceramics; Craft; Furniture; Kitchen/Dining; Lighting; Outdoor (pool, garden, pets); Soft Furnishings (cushions, fabrics, textiles)
Food Stalls	Ready-to-eat; Food product; Combination
Kids	Baby's Accessories; Boys Clothing; Girls Clothing; Unisex Clothing; Décor/Bedding; Stationary; Toys (wood, soft)
Men's	Accessories; Daywear; Sleepwear/Underwear; Swimwear; Face & Body products
Jewellery	No subcategories, but please note this is only for gold/silversmiths
Stationary	No subcategories, but if you focus on children, please submit under Kids

COSTS

Entry fee	As below
KAMERS Commission	15% of total sales, excl VAT
Cashless Device rental	R 650 (1); R 900 (2) excl VAT (see cashless info)
Cashless System Commission (Plankton)	5% of total sales, excl VAT (see cashless info)

Entry fees		
Stand size	Cost (excl VAT)	
	July 2018 – June 2019	June 2019 – July 2020
4 sq meter	R 2515	R 2515
6 sq meter	R 3160	R 3160
8 sq meter	R 4070	R 4070
12 sq meter	R 5030	R 5030
20 sq meter	R 7600	R 7600

NOTE: whilst we always do our utmost to give you your desired space, you will only be informed of final availability of your requested space once final show layout is finalized. We have to place around 200 different Makers in rather 'eccentric' venues, so please bear with us!

CASHLESS SYSTEM:

KAMERS/Makers operates a cashless system – managed by PLANKTON, whom are a proudly South African, world-leading developer of cashless systems and the KM platform is now the largest, most efficient system on the African continent.

We provide you with sophisticated diagnostic PoS terminals (see **costs** above) that automatically calculates VAT and commissions payable on every transaction. Your income is then paid directly into your bank account in two payments – one during the show (70% of total sales at that point) and one payment after the show. The cashless team will supply full details when you receive your device(s) at the show. Please note that your first payment may take a day or two to reflect in your account. A full recon will be sent to you approx. 7-10 working days after each show.

Payments and cancellation:

PAYMENT

When you receive your Acceptance email for any given show(s), you are deemed to be taking part and you will then be invoiced accordingly. Once we have issued your invoice, you **must** abide by the stipulated payment dates - missing a payment, without any satisfactory explanation in writing, will result in your participation being cancelled.

CANCELLATION

If you cannot take part in a specific show, please notify us of your cancellation immediately after receiving the Acceptance email - we have a long waiting list for each show and it is only fair to free your slot with ample notice, so that others can benefit.

Once you've been invoiced, the 'free' cancellation period expires. Should you then cancel you will forfeit your entry fees.

Note also that, if you have been confirmed for multiple shows and you cancel the first of those shows after the notice period (i.e. once you've been invoiced), you will lose all confirmations - meaning you will be cancelled for the show you've indicated and you will drop back onto the waiting list for any other subsequent shows for which you may have been confirmed.

We will offer your slot(s) to those Makers at the top of the waiting list for those upcoming shows and you will then have to await new confirmation, should we manage to find a space for you at these shows.

Please be sure to carefully read the following regulations...

REGULATIONS

- Entry fees are **non-refundable** and **non-transferable** (to another show or person)
- KAMERS/Makers is VAT registered so charges VAT on entry fees and commissions.
- Your space will only be confirmed on our receipt of both your entry fee and signed declaration.
- Makers must use our cashless system so please ensure you understand the system and costs.
- If you accept any other form of payment or use any other payment device, you will be removed the show immediately, forfeiting entry fees and any future selections.
- Communication - if we can not get hold of you during the selection process you will automatically be taken off the system. We use one email address per application, so please make sure that the mail address you provide is the best one! It is *your* responsibility to forward necessary info to your team.
- ALL products must be viewed - both new and existing Makers (with new ranges) - before going on sale at any show.
- We reserve the right to suggest changes to your range, styling, pricing etc.
- No products may infringe on any copyright and, should this occur, we reserve the right to cancel your future participation, without refund of any fees paid.
- We take all possible measures to ensure security at our shows, however KAMERS/Makers accepts no responsibility for any losses experienced at our shows.
- We reserve the right to make changes to layout as and when needed, due to circumstances beyond our control.